

Remit To: CBS Television Stations
P.O. BOX 33091
NEWARK, NJ 07188-0091



WWJ-TV

INVOICE

For: MICHIGAN GOP 2012(336037)
520 Seymour Ave
Lansing, MI 48933-1118

Account Exec: Maggie McWilliams Pol
Office: GWTS-PH
Contract Num: 1091-54734
Contract Dates: 10/31/2012-11/05/2012
Customer Order:
Linked Order:
CPE: / /

Invoice Num: 1091-409592
Invoice Date: 11/11/2012
Billing Cycle: Weekly
Billing Period: 10/29/2012-11/11/2012

Page 1 of 4

PAY BY 12/11/2012
Net 30 days

In Account With: STRATEGIC MEDIA SERVICES(33295)
3299 K St NW Ste 200
Washington, DC 20007-4415
ATTN:Accounts Payable

Product Desc: MI GOP 10/31-11/6

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description		Buy Line Dates		MTWTFSS		Dur	Total Spots	Rate
1	LATE FIRST FORECAST SPONSOR		11/01/2012-11/02/2012		...TF..		30	3	9,000.00
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/29/2012-11/04/2012		...TF..		2		9,000.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/01/2012	Th				30			9,000.00	Preempted
11/01/2012	Th	11:07:15 PM	11/01/2012	SUDTV02H	30	9,000.00	9,000.00		Makegood in TWO AND A HALF MEN
11/02/2012	Fr	11:01:40 PM		MRPTV102502DMMH	30	9,000.00			
2	THE PRICE IS RIGHT		10/31/2012-11/02/2012		..W.F..		30	2	2,000.00
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/29/2012-11/04/2012		..W.F..		2		2,000.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/31/2012	We	10:58:12 AM		MRPTV100101DMMH	30	2,000.00			
11/02/2012	Fr	10:59:12 AM		MRPTV100101DMMH	30	2,000.00			
3	13:28:00-14:00:00		10/31/2012-11/02/2012		..WTF..		30	5	1,500.00
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/29/2012-11/04/2012		..WTF..		3		1,500.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/31/2012	We				30			1,500.00	Preempted
10/31/2012	We	10:59:50 PM	10/31/2012	MRPTV102502DMMH	30	4,500.00	4,500.00		Makegood in CSI:CRIME SCENE IN
11/01/2012	Th				30			1,500.00	Preempted
11/01/2012	Th	10:58:12 AM	11/01/2012	MRPTV100101DMMH	30	1,500.00	1,500.00		Makegood in THE PRICE IS RIGHT
11/02/2012	Fr				30			1,500.00	Preempted

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4	13:28:00-14:00:00	11/05/2012-11/05/2012	M	30	1	1,500.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
11/05/2012-11/11/2012		M	1	1,500.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
11/05/2012	Mo				30			1,500.00	Preempted	
5	THE TALK	10/31/2012-11/02/2012	. . W T F . .	30	3	1,000.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/29/2012-11/04/2012		. . W T F . .	3	1,000.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/31/2012	We	02:31:04 PM		MRPTV102502DMMH	30	1,000.00				
11/01/2012	Th	02:28:19 PM		MRPTV102502DMMH	30	1,000.00				
11/02/2012	Fr	02:58:57 PM		MRPTV102502DMMH	30	1,000.00				
6	THE TALK	11/05/2012-11/05/2012	M	30	1	1,000.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
11/05/2012-11/11/2012		M	1	1,000.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
11/05/2012	Mo	02:28:21 PM		MRPTV102502DMMH	30	1,000.00				
7	CBS EVENING NEWS	11/02/2012-11/02/2012 F . .	30	1	2,000.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/29/2012-11/04/2012	 F . .	1	2,000.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
11/02/2012	Fr	06:58:57 PM		MRPTV100101DMMH	30	2,000.00				

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8	CBS EVENING NEWS		11/05/2012-11/05/2012		M		30	1	2,000.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
11/05/2012-11/11/2012		M		1		2,000.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/05/2012	Mo	06:59:27 PM		MRPTV100101DMMH	30	2,000.00			
9	HAWAII FIVE-O		11/05/2012-11/05/2012		M		30	1	12,000.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
11/05/2012-11/11/2012		M		1		12,000.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/05/2012	Mo	10:34:28 PM		MRPTV102502DMMH	30	12,000.00			
10	SURVIVOR: XXV		10/31/2012-10/31/2012		. . W		30	1	7,000.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/29/2012-11/04/2012		. . W		1		7,000.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/31/2012	We	08:28:01 PM		MRPTV100101DMMH	30	7,000.00			
11	NFL FOOTBALL (LATE GAME)		11/04/2012-11/04/2012	 S		30	3	9,000.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/29/2012-11/04/2012	 S		2		9,000.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/04/2012	Su				30			9,000.00	Preempted
11/04/2012	Su				30			9,000.00	Preempted
11/04/2012	Su	04:23:20 PM	11/04/2012	MRPTV100101DMMH	30	18,000.00	18,000.00		Makegood



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	<u>Total Spots</u>	<u>Gross Amt</u>	<u>Commission Amt</u>	<u>Net Amt</u>	<u>Debit</u>	<u>Credit</u>	<u>Reconciliation</u>
Air Time Totals	15	73,000.00	10,950.00	62,050.00	33,000.00	33,000.00	0.00

Billing Notes

CBS Television Stations Standard Terms and Conditions for advertising shall apply.
NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

Wire Transfer Instructions:

For Billing Inquiries Please Contact:
Controller's Dept.

212-856-8000

Gross Billing	73,000.00
Trade Value	0.00
Agency Commission	10,950.00
Local Tax	0.00
State Tax	0.00
Pre Paid Amount	0.00
Pay This Amount	62,050.00

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